Improve Collaboration, Lower Costs, And Accelerate R&D

Transform the digital experience across your enterprise.

More than ever, global business is a team sport — especially in pharmaceuticals and life sciences, where market disruptions and technology incompatibilities are constant headaches. Your workforce is expanding with mergers and acquisitions, margins are shrinking with patent expiries and the cost of R&D is on the rise. You need a secure and fast way to integrate your point solutions across your enterprise to improve workflow, save time and, ultimately, reduce your annual operating cost.

Like most enterprises, you’ve probably invested in critical legacy systems and accumulated a variety of applications across your individual lines of business. Now, you’re faced with inconsistent and missing data and disconnected customer, business partner and employee experiences.

Understanding every touch point in your customer, business partner and employees’ journey provides an opportunity for you to improve their experience. Plus, providing a front-end experience that rivals the cool apps, mobile devices, social networking tools and “gamification” individuals living in the digital age have come to expect is critical to maintaining your competitive edge and driving brand loyalty.

At Covisint, we believe a unified cloud platform is the best strategy to future proof your IT infrastructure and minimize risks associated with a digital initiative. We enable you to quickly consolidate the applications, data and all the other tools necessary to run your business eliminating the procedural and technological silos that prevent your enterprise from working together the way it should — and meet the real-time, dynamic connections your customers, business partners and employees demand.

Quality, speed and security. The foundation for success.

The time it takes to develop, test and gain approval combined with the time it takes to go-to-market is critical to the amount of time you have to make a profit. And, how fast or slow you engage with your business partners is a critical success or failure factor. Ensuring streamlined communications across your enterprise is the key to executing on successful market strategies.

With quickly emerging digital trends, it’s critical for your business to chart out the information flow across your enterprise to drive agility, operational efficiency and make it easy to work with you. We believe that seamless connections between people, partners, customers, “things” and trusted information are possible—and the key to transforming your business.

For New Products:

- Accelerate the pace of innovation and reduce time-to-market for new products and offerings.
- Increase speed to synergy for your joint ventures.
- Drive business agility and support increasing transaction volume.
- Quickly enable customer-facing eService strategies.

For Your IT Department:

- Ensure streamlined communications across your business partner relationships.
- Present a unified interface to your customers and business partners --- across all device types.
- Enhance ability for global reach and data movement across different generations of legacy technology.
- Eliminate current IT labor intensive processes - enable people in any country and any language to access their subscribed services through a single entry point.

From reducing costs associated with global support of remote equipment to enabling eServices to complement your physical product offering to presenting a unified interface to your customers, you can rely on Covisint’s platform for secure, reliable, business-to-business communications. We see a world in which our most important industries—the ones that keep our people connected and healthy—can continue to innovate and prosper through the power of connecting trusted information.
Our B2B Cloud Platform

Connects people, systems, and “things” and is comprised of a set of integrated and modular cloud-based technologies. In today’s connected world, our platform helps enterprises manage the identities they do business with and helps enterprises turn data into information.

Our B2X Solutions

Enable solutions that allow enterprises and industries to solve complex information and user management challenges across Business-to-Partner (B2P), Business-to-Customer (B2C) and Business-to-Enterprise (B2E) relationships.

Identity & Access
- Manage digital identities for those who you do business with

Integration & Aggregation
- Integrating and aggregating complex information and data

User Experience
- Presenting trusted information on any device to the user

Business-to-Partner (B2P)
- Suppliers
- Dealers
- Distributors
- Joint Ventures

Business-to-Customer (B2C)
- Corporate Customers
- Franchisees
- Consumers

Business-to-Enterprise (B2E)
- Employees
- Contractors
- Business Units
- Mergers & Acquisitions